


Via

*Superior sound quality
and connectivity*




AUDIBEL



*At Audibel,
we're continuously
innovating*

Audibel is a world leader in the development of innovative hearing aid technology.

Over the past decade, hearing aids have transitioned from single-purpose devices designed to improve audibility for people with hearing loss to “connected” devices that let users stream phone calls, television, music and other audio signals directly from their smartphones to their hearing aids.

With Via hearing aids you get the industry's smartest rechargeable, a solution for single-sided hearing loss and our best sounding and best performing device ever.



Via

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With Via, you'll enjoy supreme sound clarity, comfort and universal connectivity. Thanks to advanced technology we call Hearing Reality, Via is designed to be effective in the noisiest environments.

In fact, a recent independent study gave Via hearing aids the top rating compared to other manufacturers' premium devices for reducing background noise in noisy listening environments.¹ And our Mask Mode feature helps make it easier to hear people who are wearing face masks.

Hear speech comfortably even in busy settings while unwanted noise is suppressed.

No buzzing, no whistling, just comfortable, feedback-free listening all day.

Get superior sound quality, clarity, more natural hearing and effortless transitions.

Stream crisp, clear phone calls and experience music the way it was meant to be heard.

Connect hearing aids via Bluetooth® with accessories and select smartphones.*



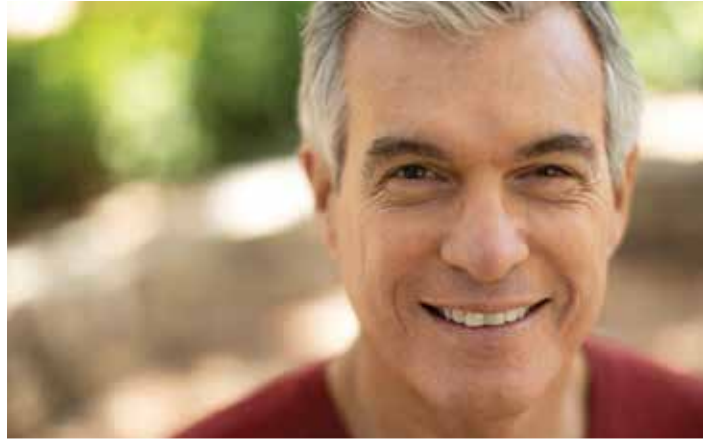
Preserve peace and quiet while important sounds like speech are amplified.

*Remote Microphone + is required for certain smartphones.

Hearing health means a healthier you

A growing body of evidence points to a connection between hearing health and overall health. People who treat their hearing loss not only hear better, but may lower their risk for serious health issues such as cognitive decline and dementia.²

Research supports that it's a change worth making. Adults with moderate to severe hearing loss are three to five times more likely to develop dementia.³ And adults with hearing loss can experience a 30 to 40 percent faster rate of cognitive decline than those with normal hearing.⁴



Custom. Convenient. Comfortable.

Meet the world's first custom rechargeable hearing aids. Custom means the hearing aid is custom molded to fit your unique ear canal comfortably and securely. And they won't get tangled or pulled off when wearing or removing face masks. Multiple color options allow you to be discreet or show off your new in-ear device.



Easy personalized control

The Thrive Hearing Control app works seamlessly with Via to give you complete control of your hearing aids. Change settings easily, quickly adjust volume, create customized memories and stream music or phone calls with the touch of a button.

Mask Mode

Mask Mode is now available in the Thrive Hearing Control app as a custom memory to boost certain frequencies to help you better hear people who are wearing face masks.*

Our new charger fits all custom hearing aids and provides up to 24 hours of power in a single charge.



*Available on select technology levels.

Hearing solution for every need

Via

..... Over-the-ear Solutions

Talk to your hearing professional about your budget, your lifestyle and how active you are to help find the hearing aid that's right for you. And if you have single-sided hearing loss we have solutions to help you.

..... In-ear Solutions



Black



Slate



Sterling



Bright White with Sterling



Espresso



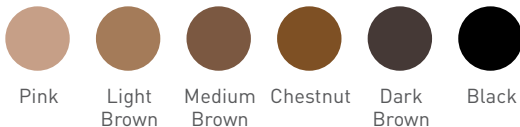
Champagne



Bronze



Surface NanoShield helps protect hearing aids from moisture



Pink

Light Brown

Medium Brown

Chestnut

Dark Brown

Black

Reconnect with what matters most

Sleek, wireless accessories stream the sounds you love directly to your Via hearing aids. Enjoy your favorite music, TV shows and phone calls with excellent sound quality.

1. Remote Microphone +

Enables easy audio streaming and one-on-one conversations in noisy environments.

2. Mini Remote Microphone

Enjoy one-on-one conversations in noisy environments by clipping it to your conversation partner's clothing.

3. TV Streamer

Easily stream audio from your TV or other electronic audio source directly to your hearing aids.

4. Remote

Easily control memory and volume, mute your hearing aids and turn other special features on and off.

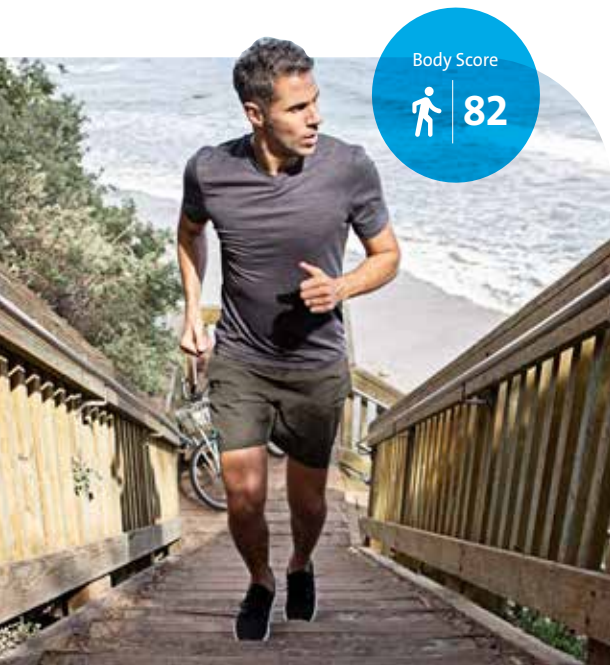
5. Table Microphone

Make group settings easy with eight built-in microphones that stream the primary speaker's voice to your hearing aids.



Track brain and body health with Via AI

Another member of the Via product family, Via AI is the world's first hearing aid with sensors and artificial intelligence that lets users monitor brain and body health. When a hearing aid does all this, it's more than just a hearing aid, it's a multi-purpose device that redefines what a hearing aid can do.



thrive
+
Via AI

Most health tracking devices use the wrist, but the ear provides far more accurate data⁵ — in fact, it's the ideal spot for reliable tracking, and Via AI is the first-ever device to take advantage of that.

Now people of all ages can take a proactive approach to their overall health and wellness.

Via AI also features easy tap control, transcribes conversations and is compatible with both Android™ and Apple® smartphones.

For Via, Via AI, Thrive and iOS/Android compatibility information, please visit audibel.com/thrive-hearing.

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SOURCES

¹ FORCE Technology, Senselab. (2018, November). Benchmark evaluation of spatial noise management in hearing aids. FORCE Technology Venlighedsvej 4 2970 Hørsholm, Denmark.

² Livingston, Gill., et al. (2020, August). Dementia prevention, intervention, and care: 2020 report of the Lancet Commission. *The Lancet*, 396(10248), 413–446. [https://doi.org/10.1016/50140-6736\(20\)30367-6](https://doi.org/10.1016/50140-6736(20)30367-6).

³ Lin FR, Metter EJ, O'Brien RJ, Resnick SM, Zonderman AB, Ferrucci L. Hearing Loss and Incident Dementia. (2011). *Arch Neurol*, 68(2), 214–220. doi:10.1001/archneurol.2010.362

⁴ Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T.B., et al. (2013). Hearing loss and cognitive decline in older adults. *JAMA Internal Medicine*, 173(4), 293-299.

⁵ Shcherbina, A., Mattsson, C. M., Waggott, D., Salisbury, H., Christle, J., Hastie, T., ... Ashley, E. A. (2017). Accuracy in wrist-worn, sensor-based measurements of heart rate and energy expenditure in a diverse cohort. *Journal of Personalized Medicine*, 7(2), 3.

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